

## Strategic Alignment Rubric

Friends of Malheur National Wildlife Refuge will use our strategic plan and this rubric to assess all our programs, projects, and potential endeavors. Primary responsibility for this evaluation tool rests with FOMR's Project Committee.

<b>Strategic Alignment Rubric</b> Use this rubric to develop an alignment score for use in the assessment of all messages, programs, projects, and activities that the Friends of Malheur NWR are engaging or considering engagement in.	Rank 1-3 1=No 2= Ish 3=Yes
1. Is the activity under consideration supported by the Friends of Malheur NWR's mission statement?	
2. Does the activity under consideration speak to the Friends of Malheur NWR's Core Values?	
3. Does the activity under consideration directly align with or is it already represented by a Strategic Theme outlined in FOMR's Strategic Plan?	
4. Is the activity under consideration being requested directly by Refuge Leadership as a priority item? 5. If yes, is the request by Refuge Leadership time sensitive?	
6. Will the activity have a positive financial impact for FOMR?	
<b>TOTAL</b>	
Score 6-9: This item does not align with the Friends of Malheur NWR's Mission and Values and should not be considered any further. Score 10-13: This item is worthy of consideration depending on the breakdown of the scores but requires more discussion before it should be considered for approval or adoption. Score 14-18: This item is well aligned with the Friends of Malheur NWR's Mission and Values and should be considered for approval with little to no more discussion needed.	